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## 3 Tips for Managing Your Company's Wireless Expense



If you have several employees within your company using mobile devices, you know that your wireless expenses are a big part of your budget. You also know it can be difficult to monitor, predict and control your wireless expense.

**Here are some tips that can simplify the process for your company and save you money.**

### **1) Know and Manage Your Business Wireless Usage**

Use online management tools to monitor and control the wireless usage of your employees. Cincinnati Bell's [My Business Account](#) will help you with that. At any time of the month, you can track both billed and unbilled wireless usage, including text messages and data by date, time, minutes, number, location, long distance and airtime charges for every mobile phone on your plan. You can also set up alerts to let you know when a cell number reaches 80% of their monthly usage.

That's not all you can do with My Business Account. This free online billing management service from Cincinnati Bell makes doing business easier than ever. My Business Account allows you to access tools you need to manage all of your services – wireless, Internet, business phone, and long distance – while substantially reducing paper bills and hard-copy records.

You can also review recent events, such as order status, shipping information, installation appointments, bill information, and special offers, and receive online answers to frequently asked questions with links to helpful user guides.

## **2) Keep Track of Wireless Inventory**

When you have multiple wireless users you may have a variety of wireless contracts with a variety of wireless service providers. Some of the devices are owned by the company and some may be owned by individual employees who submit wireless costs through an expense statement. It's hard to keep track of who is paying how much, to which service provider, and for how many minutes per month.

Take an inventory of every mobile phone number associated with your company. Create a spreadsheet that includes the mobile phone number, who owns the phone (your company or your employee), the service provider, and the rate plan for each phone.

This may take some time to initiate, but you'll find it will help with ongoing management and could lead to significant savings. For example, you may find that you have suspended mobile phone numbers for which you continue to pay, particularly if you have high employee turnover.

And, comparing the various rate plans can be eye-opening. You may well find that it is more cost effective for you to move all your wireless accounts to one service provider. Visit a Cincinnati Bell store to speak with a knowledgeable representative about combining all your wireless accounts into one solution that works for you.

## **3) Regularly Review Your Wireless Account**

At least once a year, schedule an appointment with a business associate at your Cincinnati Bell store to discuss your changing wireless needs. They can help you make sure you have the best wireless technology for your business and help with training your employees so they get the most out of their wireless experience.

